



Date: 13.09.23
GRADE: XI

TERM 1 EXAMINATION (2023-24)
BUSINESS ADMINISTRATION (833)

Max marks: 60
Time: 3 Hours

1. This question paper contains two sections A and B questions. All questions are compulsory.
2. Marks are indicated against each question.
3. Questions 1 to 30 carry 1 mark each.
4. Questions 31 to 36 carry 2 marks each.
5. Questions 37 to 38 carry 3 marks each.
6. Questions 39 to 41 carry 4 marks each.

Qn. No	SECTION A	Marks allocated
1	Which of the following methods is used to receive information from the sender? A) Reading B) Telling C) Speaking D) Writing	1
2	What is the purpose of communication? A) Inform B) Influence C) Share thoughts D) All of the above	1
3	_____ means use simple words and say only what is needed. A) Complete B) Concise C) Dissatisfiers D) None of the above	1
4	What are the characteristics of an ideal message? A) Clear B) Concise C) Accurate D) All of the above	1

5	<p>Communication is a _____ way process through which information or message is exchanged between individuals using, language, symbols, signs or behaviour.</p> <p>A) 10-way process B) 6-way process C) 9-way process D) 2-way process</p>	1
6	<p>_____ is the important element in communication which helps in knowing whether the receiver has understood the message or not.</p> <p>A) Promotion B) Decoding C) Branding D) Feedback</p>	1
7	<p>Buying and selling of goods and services for profit on a regular basis.</p> <p>A) Innovation B) Creativity C) Staffing D) Business</p>	1
8	<p>Business Operations describe the processes and resources that we use to produce the highest quality products or services as efficiently as possible.</p> <p>A) True B) False</p>	1
9	<p>The classification on the basis of the scale of operations</p> <p>A) Small-scale industry B) Services C) Both a and b D) None of the above</p>	1
10	<p>Karta is the head of the family'. Identify the type of business.</p> <p>A) Sole proprietorship B) Partnership C) Joint Hindu Family D) All of the above</p>	1
11	<p>Teacher teaching his own child is.....</p> <p>A) Directing B) Controlling C) Organising D) Non-economic activity</p>	1
12	<p>Investment of more than 10 crore is</p> <p>A) Non-economic activity B) Services C) Small-scale industry D) Large-scale industry</p>	1

13	Removing restrictions on private sector firm's is known as A) Liberalisation B) Privatisation C) Globalization D) Directing	1
14	_____ is the blood of any business. A) Work environment B) Brand name C) Finance D) Threats	1
15	_____ is the one who pays to consume goods and produced. _____ services A) Producer B) Salesman C) Consume D) Manager	1
16	Service under this category are theatre, travel agencies and hotels. A) Unregulated services B) Near extensive control services C) Extensive control services D) Industrial services	1
17.	These are products that the consumer sees as basically the same and want at the lowest price. A) Homogenous products B) Heterogeneous products C) Both a and b D) None of the above	1
18	These products that are circumstantially purchased when the need is great. A) Impulse products B) Staple products C) Emergency Products D) None of the above	1
19	Staple products are products that are bought often in a routine manner without much thought on a regular basis. A) True B) False	1
20	These are long-lasting products that are not bought often A) Installations B) Accessory equipment C) Both a and b D) None of the above	1

21	<p>These are operating supplies that are used up in the operation of the firm but do not become part of the product.</p> <p>A) Fabricating materials B) Raw materials C) Facilitating goods D) None of the above</p>	1
22	<p>_____ is the main motive business activity.</p> <p>A) Risk B) Profit C) Both a and b D) None of the above</p>	1
23	<p>_____ is an artificial person created by law having a separate entity with perpetual succession and common seal.</p> <p>A) Partnership B) Sole Proprietorship C) Hindu undivided family business D) Joint stock company</p>	1
24	<p>_____ performs the function of carrying goods from producer to wholesalers, retailers and finally consumers.</p> <p>A) Warehousing B) Insurance C) Advertising D) Transportation</p>	1
25	<p>_____ are the tangible goods that are normally consumed in one or few uses.</p> <p>A) Non-durable goods B) Durable goods C) Services D) None of the above</p>	1
26	<p>_____ comes to customers whereas customers come to services.</p> <p>A) Safety B) Performance C) Product D) None of the above</p>	1
27	<p>_____ environment consist of laws, rules, and regulation framed by parliament under which the business must operate.</p> <p>A) Economic Environment B) Legal Environment C) Both a and b D) None of the above</p>	1

28	Promoting the -----of the business is completely in the control of the entrepreneur. A) Human resources B) Brand Image C) Both a and b D) None of the above	1
29	_____ is the aggregate of all conditions ,events, and influences that surround and affect it . A) Work environment B) Legal Environment C) Business Environment D) None of the above	1
30	_____ refers to the economic activity which requires specialized knowledge and skill to render service to various sections of society. A) Employment B) Profession C) Both a and b D) None of the above	1
31	Explain the importance of communication. OR Explain the term communication.	2
32	Briefly explain the elements of communication.	2
33	Explain the nature of business environment with the help of any 2 approaches.	2
34	Explain the concept business environment. OR Explain the types of industries on the bases of nature of a activities	2
35	The types of business operations cannot be managed if the entrepreneur doesn't assemble or coordinate various factors of production like human resources, material, money, machines to keep the enterprise running. The ultimate success of any business depends upon how the business operations are being managed by the entrepreneur. Identify and explain any major 2 activities involved in management of business operations.	2
36	Explain any 2 scopes of business.	2
37	Explain the various auxiliaries to trade.	3
38	Explain the term economic environment with its 3 economic reforms(1991).	3
39	Explain in detail the features of business environment.	4

40	<p>“Communication is the process of transferring information, opinions, suggestions and emotions between two or more persons”.</p> <p>Do you agree with this statement? Explain in detail, the various perspectives in communication.</p> <p style="text-align: center;">OR</p> <p>Explain the type of business operations on the basis of scale of operations.</p>	4
41	<p>“Business may be defined as human activity directed towards producing or acquiring wealth through buying and selling goods “On the basis of the above statement explain the characteristics of business</p>	4
THE END		